



7305 Eleanor Circle
Sarasota, FL 34243
phil@usopenswing.com

VENDOR WELCOME LETTER

We are happy you are interested in being a vendor at the US Open Swing Dance Championships this year.

The dates of the event are Wednesday before Thanksgiving through the Sunday following. We continue to hold the event at the Burbank Marriott, which serves our vendors well. The hotel is located across from Burbank Bob Hope Airport – 2500 North Hollywood Way, Burbank, CA 91505. We will have a special room rate and a discounted parking for attendees.

We expect 1,500 plus people throughout the weekend with dancers coming in from all over the United States and around the world. The addition of Jack & Jill competitions on Thursday proved a success in the past two years and the Open is now a full 4-day event, with more opportunity for you to sell your services or products.

TO ADVERTISE AND PROMOTE YOUR BUSINESS:

1. Your payment secures you a vendor spot AND lists you on The Open website. Listing continues through the end of December.
2. Vendors are also listed in our emails with circulation exceeding 10,000.
3. The Emcees will make at least one announcement promoting your service or product during the event.
4. You can advertise on our LED Wall with a static ad for \$100, Video for \$200 . This will be shown throughout the weekend during the broadcast. Please contact phil@usopenswing.com if you are interested.

Since 2000, THE OPEN has been broadcast live through the Internet with GlobalDance.tv. We have had over 27 countries and thousands of people logged in and viewing the event in the past.

If you would like to secure your Vendor space at the event, we require a completed application (located at the end of this letter). Mail to: US Open SDC 7305 Eleanor Circle, Sarasota, Florida 34243.

If you have any questions, please feel free to contact me. I will be your contact person prior to the event and at the event. I look forward to working with you.

Sincerely,

[Raymond Harris](mailto:raymond@harris-ent.com), US Open Vendor Coordinator
raymond@harris-ent.com 615-754-3402
P. O. Box 2022
Lebanon, TN 37088



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VENDOR SPACE PRICING

Total Sq.ft.	Space Cost	Event Pass	*	Location
100	\$375	1		TBD
200	\$750	2		TBD
400	\$1,500	3		TBD

Additional Event Pass* \$135

To be fair to all Vendors, no product exclusivity offered.

Event Promotion

We provide tables for flyers to promote your event or services. Cost to reserve your space for display or pop-up banner, is \$50. Location will be determined by the Vendor Coordinator.

Vendor Advertising - BONUS

1. Your payment secures a vendor spot AND lists you on The Open website Vendor Page. Listing continues through the end of December.
2. Vendors are also listed in our emails with circulation exceeding 10,000.
3. Emcee announcement, at event, promoting your service or product during the event.
4. You can advertise on our LED Wall with a static ad for \$100, Video for \$200 . This will be shown throughout the weekend during the broadcast. Please contact phil@usopenswing.com if you are interested.

Vendor Spots Include:

1. Space, Table(s), Linen, Chairs
2. Event pass/passes depending on space size purchased
3. Normal plug in for electrical.
4. Discounted room rates and parking

Not Included or Additional Costs:

1. Extra wattage for lights and refrigerators
2. Security
3. Power cords, power strips, lights
4. Phone lines
5. Internet connection

HOW TO BE A VENDOR:

If you would like to secure your Vendor space at the event, we require a completed application (located at the end of this letter) Mail to: US Open SDC 7305 Eleanor Circle, Sarasota, Florida 34243 or Email: vivian.usopentickets@gmail.com

1. Include payment information.
2. At event, spot will be marked with tape and your name.
3. Your point of contact will be Raymond Harris, (615) 754-3402.
4. Check in with Registration to get your wristband(s).
5. Get set up and sell, sell, sell.
6. If you plan on being a vendor, pay a \$50 deposit to reserve a space and we will place your listing on the website vendor page.
7. Deposits will be accepted prior to September 15th. Non-refundable after September 30th.
8. To secure your space we must receive your (non-refundable) payment in full by October 1st.

*3.5% convenience fee applied to all credit card charges.

